



STEVEN KOTLER

FLOW FOR WRITERS

A Two Day Bootcamp with Steven Kotler

January 26-27, 2018

The Atlantic

TIME

WIRBO

Entrepreneur

Forbes

Discover

The New York Times

Harvard
Business
Review

POSTCOMPANY

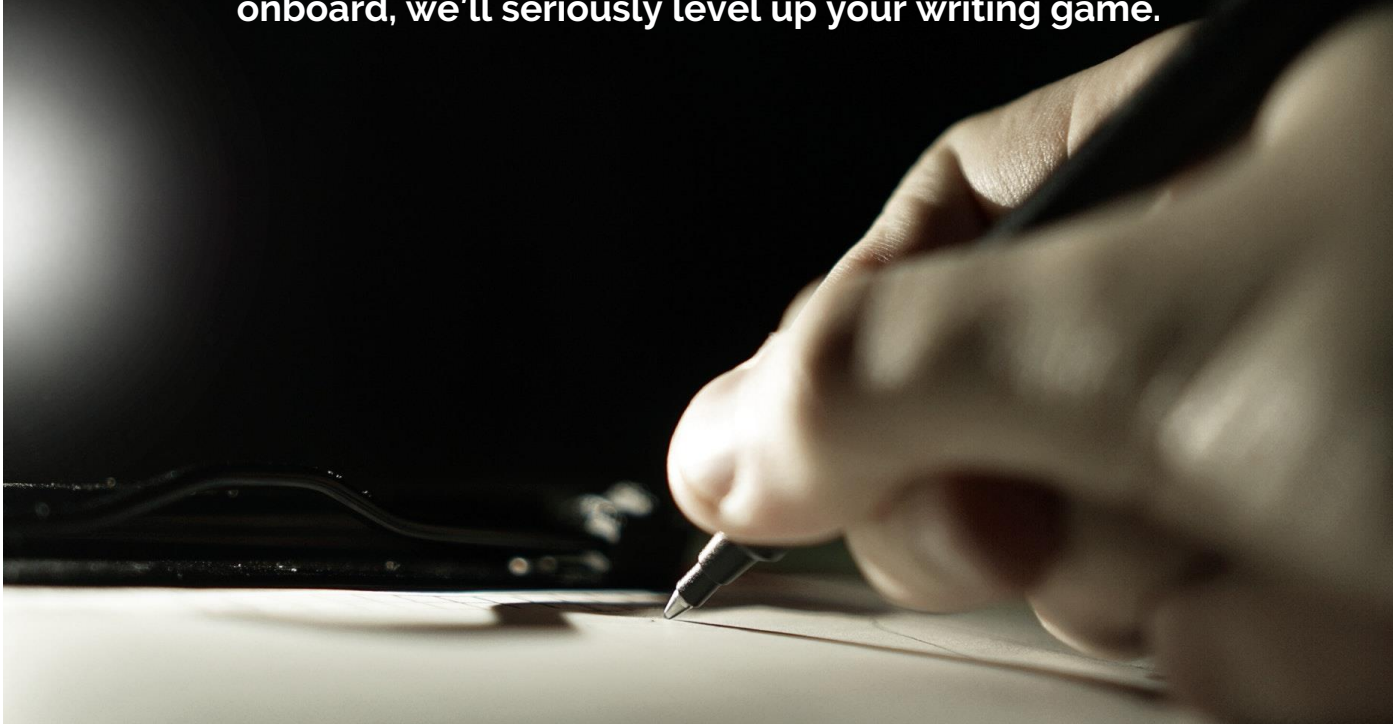
FLOW FOR WRITERS

A Two Day Bootcamp with Steven Kotler

Join four time *New York Times* bestselling author and two time Pulitzer Prize nominee, Steven Kotler on January 26 and 27 in San Francisco for Flow For Writers, a two day master's class in wordsmithing, flow hacking and creativity turbo-boosting that will seriously level up your game.

Give me two days and I'll give you a far more satisfying, more meaningful and more profitable writer's life.

This class is for serious writers. If you can't make it through the day without putting words together in a straight line—this is the class for you. If you write professionally or want to write professionally—that could be blogging, journalism, novel-ism, screenwriting, copy writing, non-fiction book writing, or anything similar—well, climb onboard, we'll seriously level up your writing game.



Why Does “Flow for Writers” even matter?

- You'd love to know how to **write a six figure book proposal** and understand the secrets of bestseller-dom.
- You have **writer's block** and the thing you used to love most in your life has become a source of pain and frustration.
- You have trouble **sustaining momentum on projects** and tend to quit early rather than to finish what you started.
- You have no clue how the **business of writing** works, just that it keeps kicking your ass.
- You're numbing yourself with substances and placating yourself with distractions as a way to ignore the fact that **you're not living up to your writerly potential**.
- You have no idea where to **find groundbreaking insights** when you need them most.
- Your emotions keep getting in the way of your desired outcomes. **Fear of failure** keeps you from committing to writing projects; perfectionism keeps you from making your work public.
- You're having a tough time with the **loneliness and emotional rigor** that writing demands.
- You know **great writing requires a voice** and a style, but you just can't find one to call your own.
- You're exhausted from the rollercoaster ride of **ego-inflating highs and soul-crushing lows** that writing always produces.
- You keep bashing into writing walls, but **never breaking through**.
- You get **lost in the fixing** to get ready phase and never get down to business.

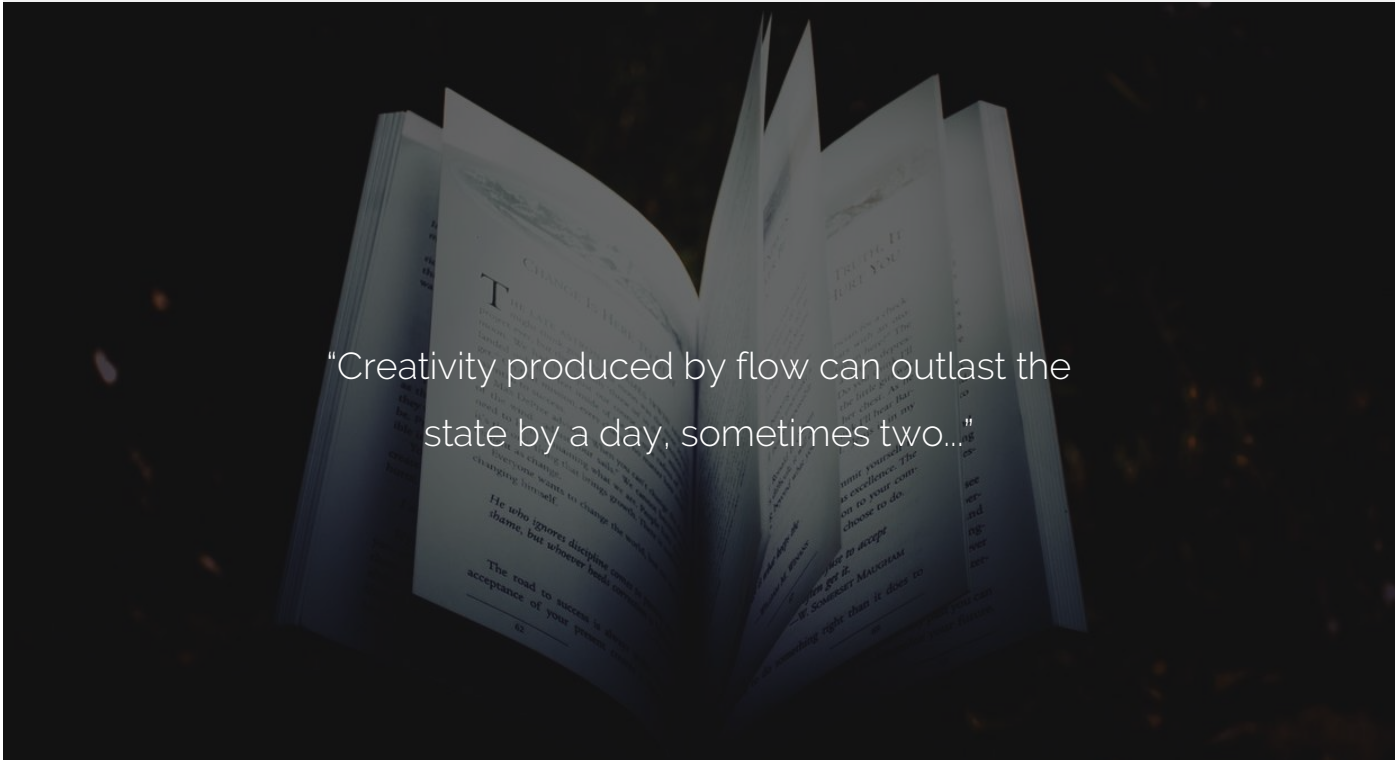


Flow for Writers can help

It's a writer's turbo-boost training program. The result is practical, experimental and experiential. You learn a new idea about flow and writing, apply it to whatever problem you're trying to solve, see what happens and make it your own.

And, did you ...know

- When in Flow, your creative problem solving abilities can spike by over 400 percent.
- Research done at Harvard shows that the heightened creativity produced by Flow can outlast the state by a day, sometimes two—suggesting that Flow actually trains the brain to think more creatively over the long haul.
- Writers are more prone to depression than most people, but an understanding of the process can protect against this liability.
- Creativity tops the list of 21st century skills—meaning those skills that are essential for thriving in the modern world—yet 75 percent of people think they're not living up to their creative potential.
- The baseline brainwave state produced by Flow is also the ready condition for “Ah-ha” insight, meaning being in the zone makes you primed for breakthrough insight.
- Fear blocks creativity, while Flow resets the nervous system, calming us down so we can avoid burnout and gain access to much needed writing insight.
- Unless you know how to train the brain properly, most people tap into their deepest creative potential at age 5.
- Frustration is actually a built in component of the creative process—it's a sign that you're moving in the right direction not a sign that you're going about it all wrong.



“Creativity produced by flow can outlast the state by a day, sometimes two...”



WHERE

San Francisco, California



WHEN

January 26-27, 2018



COST

\$2995*

This is an extremely intimate gathering, class size will be limited to 25 people.

*This includes two days of intensive bootcamp workshops from 9 am to 4 pm, lunch, post-class reception, and materials.

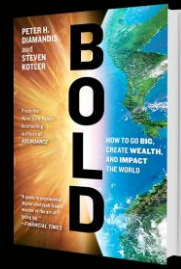
CLICK HERE TO **SIGN UP NOW!**

For additional information and inquiries please email rian@flowgenomeproject.com

BOLD

"Bold is a visionary roadmap for people who believe they can change the world."

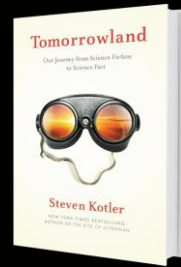
Former President, **Bill Clinton**



TOMORROWLAND

"It's difficult to think of a writer more invigorating and tuned-in than Kotler. Tomorrowland is like taking a shot of caffeine."

Stanford neuroscientist and author, **David Eagleman**



ABUNDANCE

"Abundance is essential reading for anyone looking for a better tomorrow."

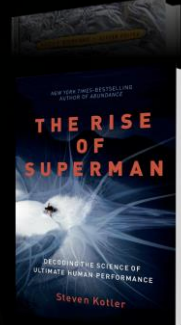
CEO of SpaceX, **Elon Musk**



THE RISE OF SUPERMAN

"A page-turning, game-changing account of the secrets of ultimate human performance."

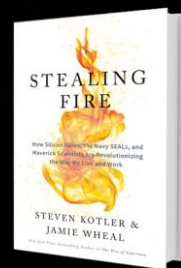
Author, Entrepreneur, Futurist and Inventor, **Ray Kurzweil**



STEALING FIRE

"Stealing fire is a beautifully written, must read for anyone interested in living up to their full potential. A user-manual for your hacking your brain to drive high performance."

Founder of the X-Prize, Co-Chairman of Singularity University, **Peter Diamandis**



www.stevenkotler.com